

Launch Gemini for Education and NotebookLM at your institution

Everything you need to activate, inspire,
and grow Gemini and NotebookLM use in your community.





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Get the most out of this kit – recommendations and tips

Why this kit is useful:

This kit is designed to equip you with the resources you need to effectively understand and communicate the value of Gemini within your school community. Gemini offers powerful capabilities that can enhance teaching, learning, and administrative tasks.

Some tips:

- **Start with the basics:** Begin by reviewing the introductory materials to establish a foundational understanding of Gemini
- **Focus on relevance:** Identify the sections and information that are most pertinent to your specific needs and priorities
- **Engage with the resources:** Explore the various materials provided, such as talking points, potential use cases, and FAQs
- **Adapt and customize:** Feel free to tailor the content to resonate with your institution's unique context and audience
- **Stay updated:** Regularly check for new materials and updates to ensure you have the latest information

01.

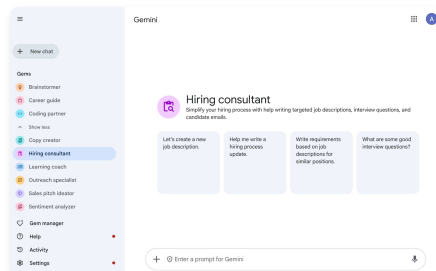
Google's generative AI tools for education



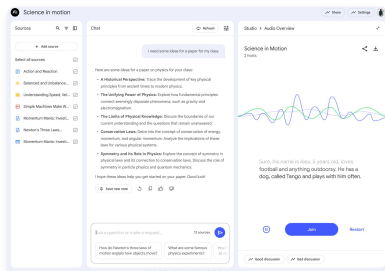
A variety of tools to help you accomplish your goals

Free of charge

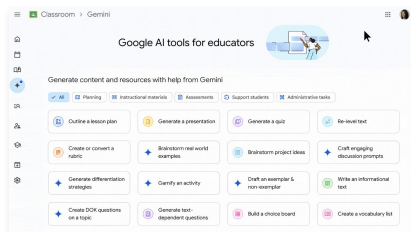
Gemini for Education



NotebookLM



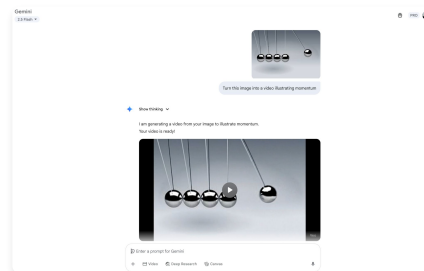
Gemini in Classroom



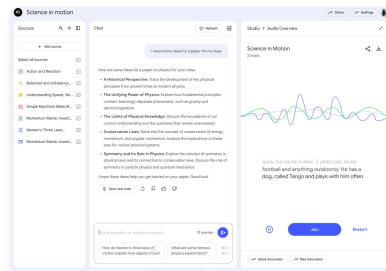
Google Workspace with Gemini (Paid)

Upgrade for more integrated, advanced generative AI experiences

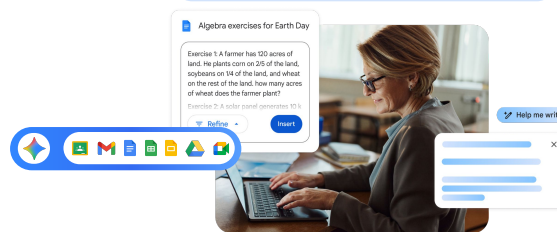
Gemini for Education (expanded access to premium models and features)



NotebookLM (expanded access to premium models and features)xc



Gemini in Workspace



Google AI privacy, security, and availability

	Free of charge		Paid		
	Gemini	NotebookLM	Gemini in Workspace	Gemini (expanded access)	NotebookLM (expanded access)
 Availability	Users of all ages	Users 18+. Coming soon to users of all ages		Users 18+	
 Data protection	Enterprise-grade data protection				
 Terms of Service	Core Service, Google Workspace for Education Terms of Service				
 Customer support	Fully supported				



Enterprise-grade data protection: In addition to your data not being reviewed by humans or used to train AI models, you get additional admin controls and reporting, and a number of compliance certifications.

Top 6 things you should know about Gemini For Education and NotebookLM

Offer your entire community **best-in-class AI** built for education



Free of charge

Included in all Google Workspace for Education editions, making it more accessible to educators and students around the world.



Grounded in learning science

Gemini 2.5 Pro incorporates [LearnLM](#), making it the world's leading model for learning.¹



Default access to our premium AI models

Gemini and NotebookLM have access to 2.5 Pro, which leads in many benchmarks², including reasoning and code capabilities.

Ensure your **users' data is protected** and Admins are in control



Private and secure

Core Services covered under your Workspace for Education terms. Your chats are not reviewed by human reviewers or otherwise used to improve generative AI models



Responsible experience for students

Students under 18 get a distinct product experience with extra guardrails and AI literacy resources.



Admin control and visibility

Manage access to Gemini and get visibility into usage with the Admin console and Vault

Sources: ¹ [LearnLM Tech report](#), May 2025 ² [LMArena](#), May 2025

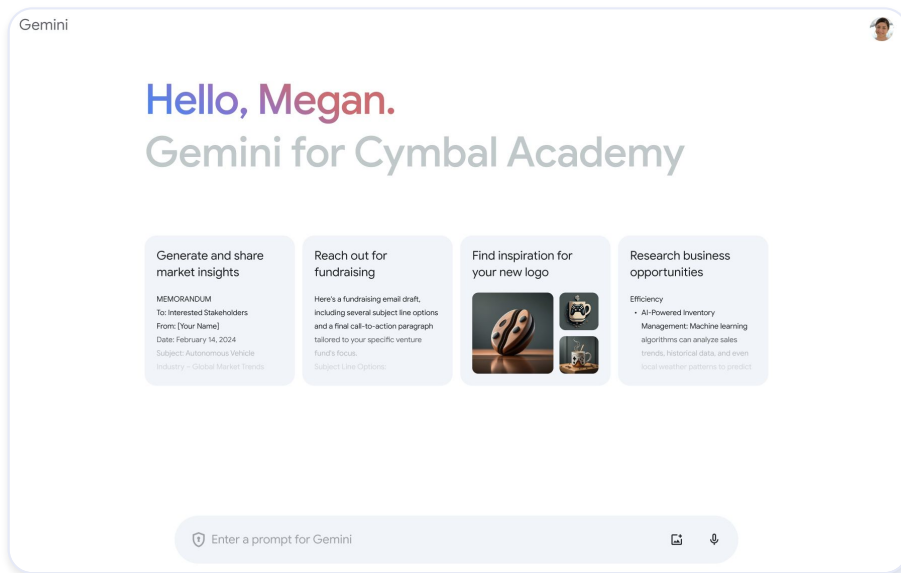
Transform how you teach, learn, and work with Gemini for Education

→ What is the Gemini app?

- Gemini is a generative AI tool that can be your AI assistant for education. Educators can save time, create captivating learning experiences, and get fresh ideas. And students can get deepen their understanding with in-the-moment assistance, personalized practice materials, and real-time feedback.

→ How to start using it:

- Ensure the Gemini app is turned on for students, faculty, and staff in Google Admin console
- Sign in to your Google Workspace for Education account
- Start chatting at gemini.google.com or in the Gemini mobile app



[View use cases](#)



[Gemini webpage](#)



[Gemini one pager](#)

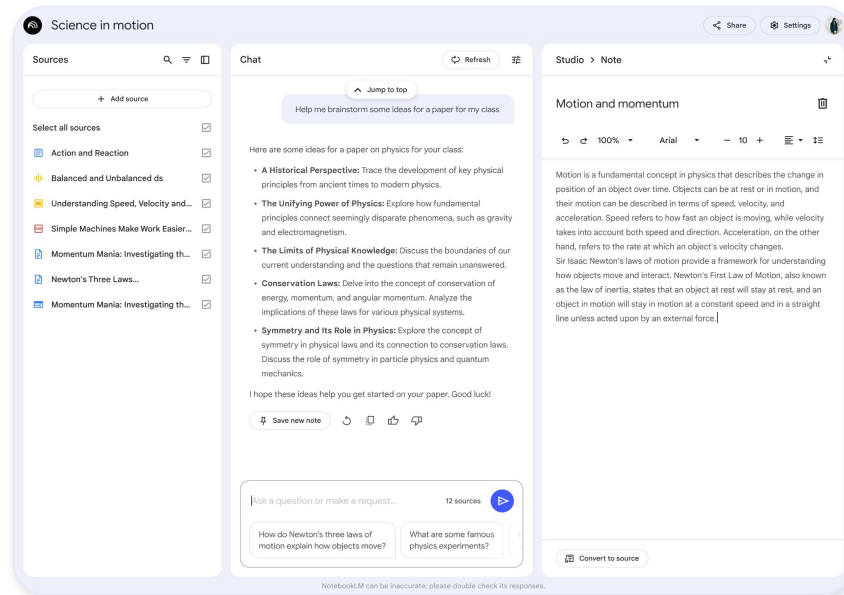
Understand anything with NotebookLM

→ What is NotebookLM?

- NotebookLM is your personalized AI expert based only on the information that matters most to you. Upload your sources and NotebookLM instantly becomes an expert in them.

→ How to start using it:

- Ensure NotebookLM is turned on for students, faculty, and staff in Google Admin console
- Sign in to your Google Workspace for Education account
- Visit notebooklm.google.com or open the NotebookLM mobile app



[View use cases](#)



[NotebookLM one pager](#)

Unleash your potential using Google Workspace with Gemini

→ What is Google Workspace with Gemini?

- Google Workspace with Gemini brings together the power of Gemini with the collaboration and productivity benefits of Google Workspace, embedding generative AI into the tools you're already using every day – like Gmail and Docs – and providing expanded access to our most capable AI models and premium features in the Gemini app and NotebookLM.

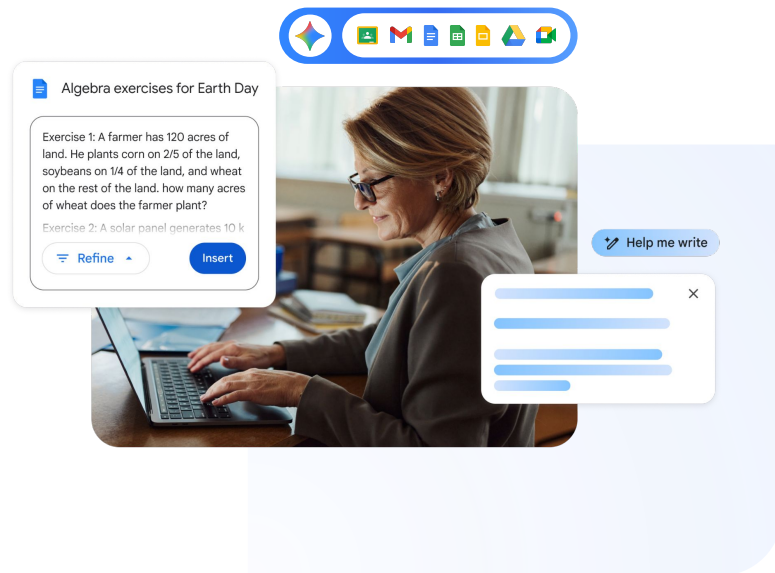
→ How to start using it:

- Purchase Google AI Pro for Education as an add-on to your existing Google Workspace for Education edition
- Sign in with your Google Workspace for Education account
- [Assign](#) add-on licenses to users and groups in your school community
- Once licenses are assigned, your users can get started with Gemini in Workspace right away

 [View use cases](#)

 [Workspace with Gemini webpage](#)

 [Google Workspace with Gemini one pager](#)



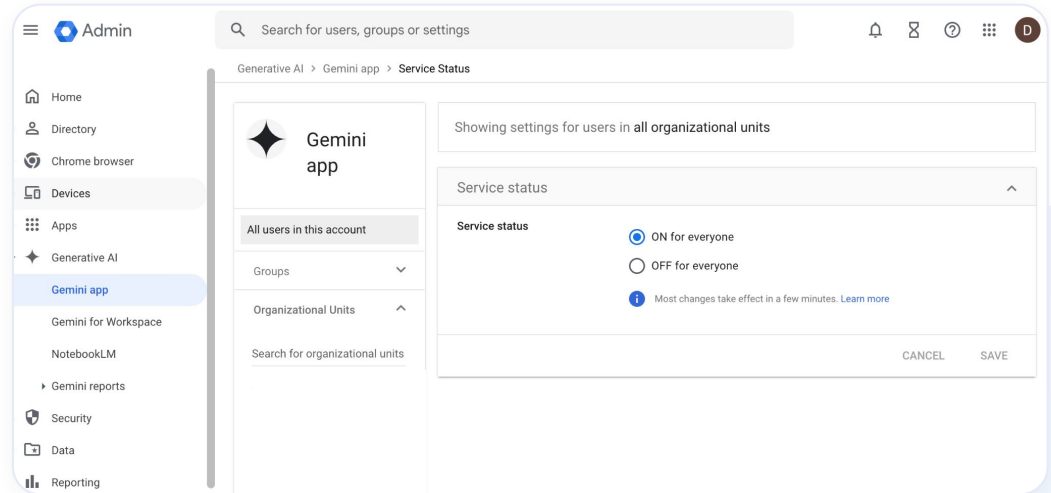
02.

Admin controls and visibility



Manage access to the Gemini app

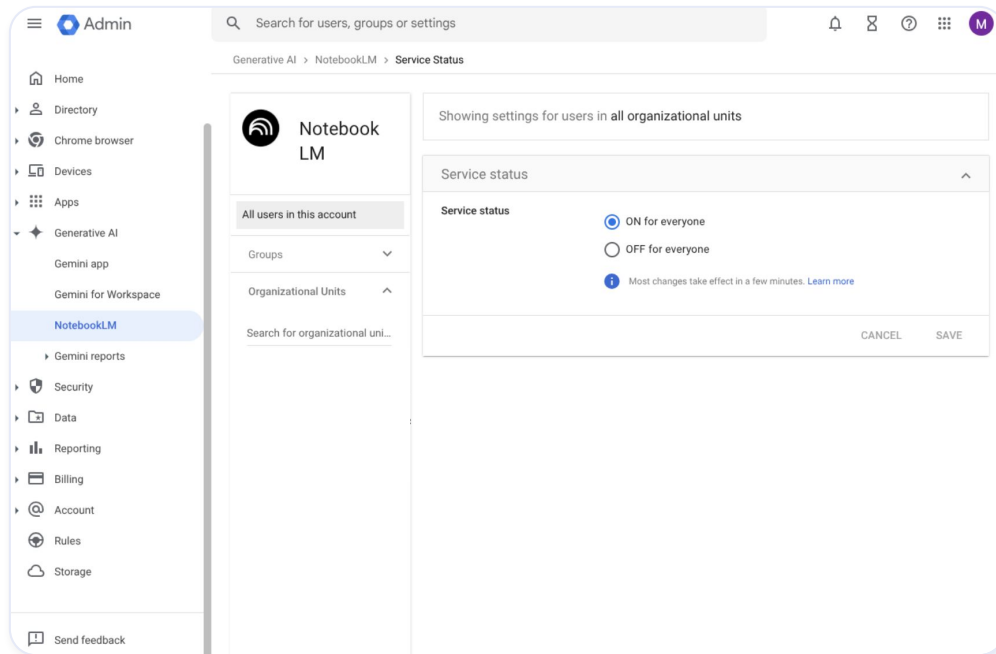
- Sign in with an administrator account
- Navigate to **Google Admin console**
- Within the menu, navigate to **Generative AI** and then the **Gemini app**
- Click **Service status**
- You can choose to manage access for your whole organization, an organizational unit, or a set of users
- Save your updates



Step-by-step guide: [Help Center article](#)

Manage access to NotebookLM

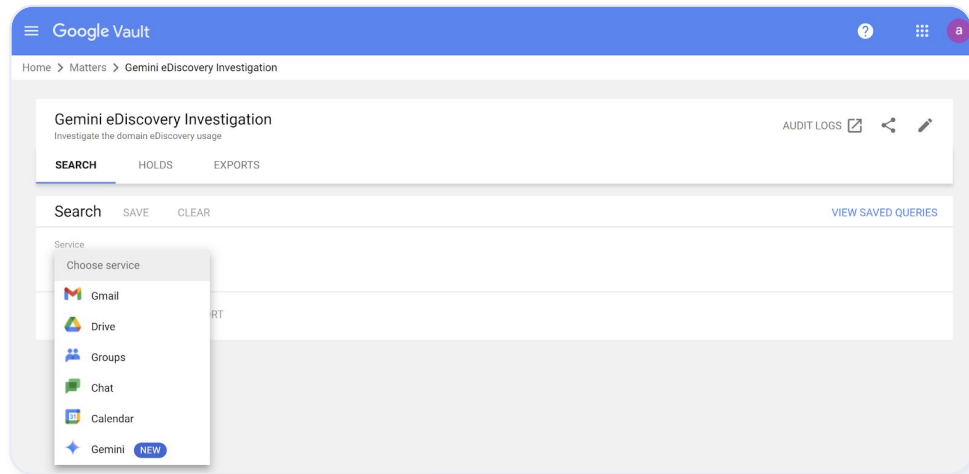
- Sign in with an administrator account
- Navigate to **Google Admin console**
- Within the menu, navigate to **Generative AI** and then **NotebookLM**
- Click **Service status**
- You can choose to manage access for your whole organization, an organizational unit, or a set of users
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Step-by-step guide: [Help Center article](#)

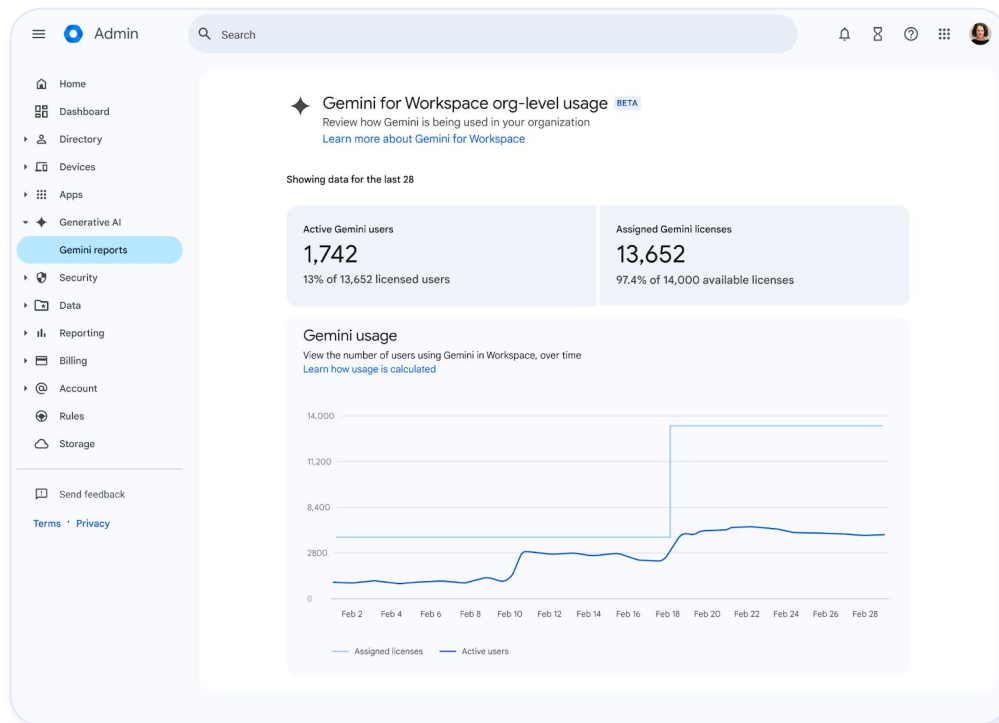
Use Google Vault to search Gemini app conversations

- Use Vault to search Gemini app conversations in your domain
- Search prompts and responses with a number of filters, such as user and date, to quickly refine your search
- Export conversations in an XML format via the UI or API



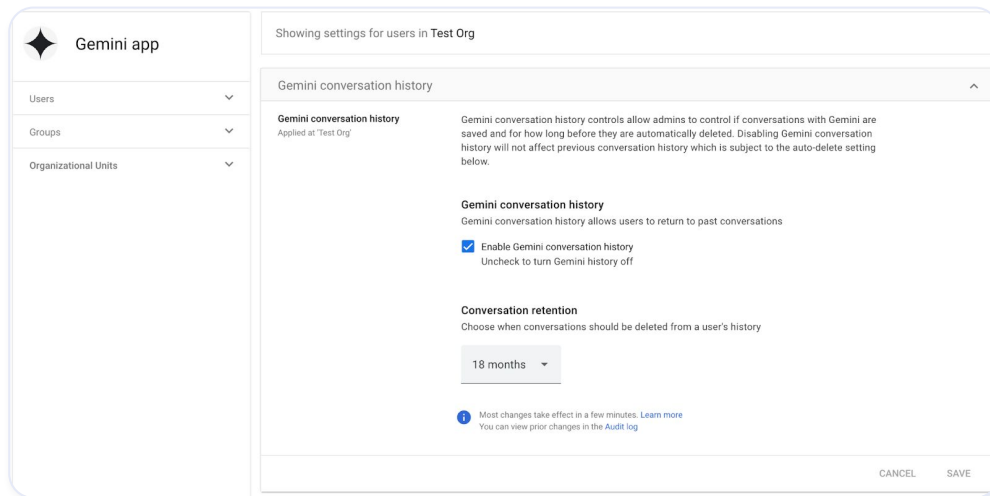
Monitor Gemini app usage in Google Admin console

- View how many people are using Gemini and their overall usage levels in Admin console
- View adoption of Gemini features on a per-app basis
- Use the reports to identify power users and those with low adoption to inform trainings and sharing of best practices across your organization



Manage Gemini conversation history

- Control how long Gemini saves chats in your users' accounts.
- Adjust how long conversations are stored before they are automatically deleted.
- If you choose for conversation history to be on, select how long conversations are stored before they're automatically deleted: 3, 18, or 36 months. The default is 18 months.



03.

Communicating access and availability to your education community



Get the word out



Let everyone in your education community know they now have access to these powerful, useful tools. Use our email templates to get your community started and let them know the resources available to them.

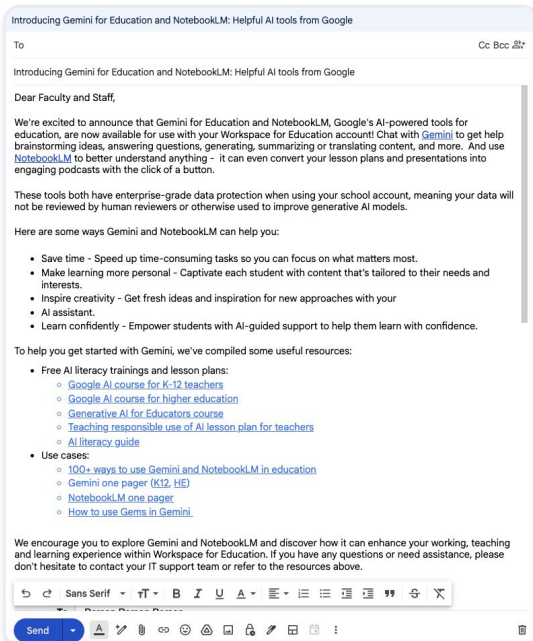
Some tips:

- **Personalize:** Adapt templates to your institution's needs
- **Follow up:** Send a follow-up email to reinforce key messages and actions
- **Request feedback:** Ask for input on what your education community would like to see more of



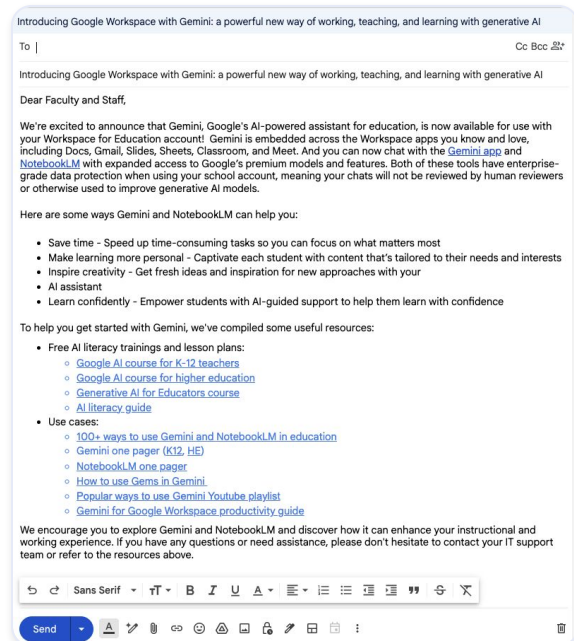


Email templates



Email to faculty and staff announcing availability of Gemini for Education and NotebookLM

Use this template →



Email to faculty and staff announcing availability of Google Workspace with Gemini

Use this template →



Email templates

Learn confidently with Gemini for Education, Google's AI assistant

Recipients

Learn confidently with Gemini for Education, Google's AI assistant

Dear students,

We're excited to announce that Gemini, Google's AI-powered assistant for education, is now available for use with your Workspace for Education account! Chat with Gemini at gemini.google.com to get in-the-moment assistance, bespoke practice materials, and real-time feedback and ideas. Gemini has enterprise-grade data protection when using your school account, meaning your chats will not be reviewed by human reviewers or otherwise used to improve generative AI models.

Here are some ways the Gemini app can help you learn confidently:

- Deepen your understanding with explanations for complex topics
- Generate extra study materials, like practice quizzes or exams
- Guide your research by suggesting relevant scholars, sources, and search terms
- Provide mock interviewing for internships and extracurriculars

Before you get started with Gemini, here is an [AI literacy guide and video](#) with essentials to know about generative AI.

We encourage you to explore Gemini and discover how it can help you learn confidently and prepare for an AI-driven future. If you have any questions or need assistance, please don't hesitate to contact IT support.

Send

Email to students announcing
availability of Gemini for Education

Use this template →

Learn confidently with Gemini for Education and NotebookLM

Recipients

Learn confidently with Gemini for Education and NotebookLM

Dear students,

We're excited to announce that Gemini for Education and NotebookLM, Google's AI-powered assistants for education, are now available for use with your Workspace for Education account! Chat with Gemini at gemini.google.com to get in-the-moment assistance, bespoke practice materials, and real-time feedback and ideas. And use [NotebookLM](#) to better understand anything - it can even convert your notes and presentations into engaging podcasts with the click of a button.

Gemini and NotebookLM have enterprise-grade data protection when using your school account, meaning your chats will not be reviewed by human reviewers or otherwise used to improve generative AI models.

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Use this template →



Email templates

Important Update: Introducing Gemini for Education for Our Students

Recipients

Important Update: Introducing Gemini for Education for Our Students

Dear Parents and Guardians,

We are writing to you today with exciting news regarding new tools that will enhance your child's learning experience at [School Name]. We are pleased to announce that **Gemini for Education**, Google's AI-powered assistant for education, is now available for student use with their Workspace for Education accounts.

These innovative tools offer powerful capabilities to support your child's academic journey:

- **Gemini** can help students deepen their understanding of complex topics, generate extra study materials like practice quizzes, provide feedback on their work, and even conduct mock interviews for internships and extracurriculars.

We want to assure you that when your child uses their school account with Gemini for Education and NotebookLM, their data is protected with **enterprise-grade data protection**. This means that their chats and activity will not be reviewed by human reviewers or otherwise used to improve generative AI models. Your child's privacy and data security are paramount to us and you can learn more about how Google uses data and keeps it secure when using Google Workspace with Gemini in their [generative AI privacy hub](#).

To help our students get started responsibly and effectively, we will be providing them with resources on AI literacy, like this [Youth AI Literacy Guide](#). We believe it's important for students to understand how these tools work and how to use them ethically and productively. You can learn more about these tools with [Google's Guardian's Guide to AI in Education](#) and take the free [AI essentials course](#) to improve your own AI literacy.

We are confident that Gemini will be a valuable resource for our students, empowering them to learn confidently, explore new ideas, and prepare for an AI-driven future. If you have any questions, please do not hesitate to contact us.

[School Contact Person/Department, e.g., the school office or IT support].

Sincerely,

[School Administrator Name]

[School Administrator Title]

[School Name]

Send

Email to parents/guardians announcing availability of Gemini for Education

Use this template



Important Update: Introducing Gemini for Education and NotebookLM for Our Students

To

Important Update: Introducing Gemini for Education and NotebookLM for Our Students

Dear Parents and Guardians,

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These innovative tools offer powerful capabilities to support your child's academic journey:

- **Gemini** can help students deepen their understanding of complex topics, generate extra study materials like practice quizzes, guide their research by suggesting relevant sources, and even provide mock interviewing for internships and extracurriculars.
- **NotebookLM** can assist students in better understanding their notes and presentations. It can even convert their study materials into engaging podcasts with the click of a button, offering a new way to interact with course content.

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We are confident that Gemini and NotebookLM will be valuable resources for our students, empowering them to learn confidently, explore new ideas, and prepare for an AI-driven future. If you have any questions, please do not hesitate to contact

[School Contact Person/Department, e.g., the school office or IT support].

Sincerely,

[School Administrator Name]

[School Administrator Title]

[School Name]

Send

Email to parents/guardians announcing availability of Gemini for Education and NotebookLM

Use this template



04.

**Free of charge
trainings
and certifications**



Self-guided trainings and certifications for educators



[Get Started with Google AI in K-12 Education](#)

Take this AI training course designed to help K-12 education professionals discover ways to use Gemini as an assistant in their professional practice to save time and unleash creativity on everyday tasks.



[Get Started with Google AI in Higher Education](#)

Take this AI training course designed to help higher education professionals discover ways to use Google AI as an assistant in their professional practice to save time, inspire creativity, and assist with research.



[Generative AI for Educators](#)

Take this AI training course designed for teachers, and learn how to use generative AI tools to save time on everyday tasks, personalize instruction, enhance lessons in creative ways, and more.



[Prompting Essentials certification](#)

Google Prompting Essentials teaches you how to design prompts that work in 5 easy steps. Learn how AI can help you save time when tackling complex tasks, analyzing data, and summarizing information.



[AI Essentials certification](#)

With Google AI Essentials, discover how you can use AI to assist, empower, and inspire you. Learn how to use generative AI tools to help speed up daily tasks, make more informed decisions, and develop new ideas and content.

Lesson plans for educators to teach students responsible use of AI



[Teaching responsible use of AI](#)

Customize this lesson plan and activities designed to help teachers ensure their students become informed and responsible users of AI tools like Gemini, both in and out of the classroom.



[Be Internet Awesome AI literacy guide](#)

Customize this lesson plan and activities designed to help teachers ensure their students become informed and responsible users of AI tools like Gemini, both in and out of the classroom.

Training programs



[Gemini Academy](#)

Gemini Academy is an AI skilling program designed to help teachers use generative AI safely, and to elevate their creativity and productivity with Gemini.



[Need more customized training for your community?](#)

Reach out to one of our [Professional Development partners](#) to set up a consultation and schedule custom professional development based on an assessment of your goals and needs.

05. Guides



100+ ways to use Gemini for Education and NotebookLM



Google Workspace
for Education

100+ ways to use Gemini for Education and NotebookLM

This guide is designed to help educators, faculty, and staff across K-12 and higher education get started with Google AI tools like Gemini and NotebookLM.

July 2025



This guide is designed to support your journey – from drafting your first prompt to using advanced AI features.

This guide is great for:

- Self-guided practice
- Professional Learning Communities (PLCs)
- Team-building and meeting activities

Use this resource →

How to pilot Gemini in your institution



Task Number	Task Title	Task Category	Resources	Task Owner	Start Date	Due Date	Status	Duration	Progress	Phase
1. Excite (Pre-launch)										
1.1	Review Driving Successful Pilots/Initiatives guidance	Organizational Analysis	8.1 Driving Successful Pilots/Initiatives - 8 Things to Try with Gemini - Doc Source	[Name]			Not Started	0	0%	
1.2	Conduct Needs Assessment	Organizational Analysis	8.1 Pre-Launch Planning: Needs Assessment	[Name]			Not Started	0	0%	
1.3	Develop Pilot, Launch, Deployment Plans	Communication	8.1 Pre-Launch Planning: Needs Assessment	[Name]			Not Started	0	0%	
1.4	Engage Stakeholders	Communication	8.1 Pre-Launch Planning: Invite for Pilot Participation	[Name]			Not Started	0	0%	
2. Enable (Pilot, Launch, Employment)										
2.1	Initiate process discovery	Organizational Analysis	1.0 TEMPLATE Process Discovery - Documenting Existing/New Process Flows	[Name]			Not Started	0	0%	
2.2	Engage Stakeholders	Communication	4.1 Pilot Welcome / Welcome Email	[Name]			Not Started	0	0%	
2.3	Monitor Adoption & Usage	Organizational Analysis	4.1 Monitor Your Adoption and Usage	[Name]			Not Started	0	0%	
2.4	Conduct Pilot Onboarding & Adoption training	Training	2.1 Pilot Launch - Getting Started with Gemini - Training Workshop 2.1 Additional Training / NotebookLM Overview - Onboarding 2.1 Prompt Creation Framework 2.1 Centering Disruptive Use Cases 2.1 Post-Launch Training - Survey Responses	[Name]			Not Started	0	0%	
2.5	Launch & Manage Pilot deployment	Communication	2.1 Pilot Launch Day / Launch Day - Welcome Resources	[Name]			Not Started	0	0%	
2.6	Launch support model	Organizational Analysis	1.0 TEMPLATE Planning Rules: Support Models for Your Institution's EdTech Initiatives	[Name]			Not Started	0	0%	
2.7	Collect Feedback and Early Wins	Training	4.1 Monthly or Midpoint Check-in - Feedback Form	[Name]			Not Started	0	0%	
2.8	Build a "Google Team" from Pilot Group	Communication	Guidance for Creating a "Google Team" within Your Educational Organization	[Name]			Not Started	0	0%	
2.9	Review and Evaluate Pilot Experience to date	Organizational Analysis	Endline Survey Data	[Name]			Not Started	0	0%	
3. Expand (Implementation, Onboarding & Adoption)										
3.1	Welcome reminding users	Communication	4.1 Pilot Welcome / Welcome Email	[Name]			Not Started	0	0%	

This planning tool is designed to help structure and support your Gemini pilot – from assessing the needs of your institution to launching and driving adoption.

This guide is great for:

- Establishing pilot timelines and key milestones
- Leveraging an existing pilot framework and resources to meet the needs of your institution

Use this resource →



Guides

Google for Education

Transform how you teach, learn and work with Gemini for Education

Empower everyone in your education community with Gemini, your AI assistant for education. Save time, create captivating learning experiences, inspire fresh ideas, and learn confidently – all in a private and secure environment.



Top ways your education community can use Gemini



Educators

- Draft lesson plans aligned to learning objectives and education standards
- Re-level texts and assignments and increase student engagement by adjusting content to fit their interests
- Generate assessments, assignments, and rubrics from scratch or use previous examples with corresponding answer keys



Students

- Deepen understanding with on-demand support, like explanations of challenging concepts and step-by-step guidance
- Prepare for exams by creating personalized practice quizzes based on hard-to-grasp concepts
- Brainstorm and research ideas, get feedback on writing, and generate citations



Education leaders

- Go from a blank page to a grant proposal, alumni outreach template, newsletter, recommendation letter, or email to a parent
- Summarize long documents, analyze data, and create templates for budget proposals, permission slips, and more
- Brainstorm new initiatives, develop project plans, and draft talking points for presentations

The Google Advantage

1 The only full-stack AI solution

Google provides the cloud infrastructure, hardware devices, and AI models and the software they power – enabling end-to-end privacy and security, reliability, and rapid innovation.

3 Best-in-class data protection

Gemini and NotebookLM are Core Services covered under your Workspace for Education terms and supports compliance with many industry regulations, like FERPA. Your chats are not reviewed by humans or used to improve generative AI models.

4 Industry pioneer in AI

The work underpinning generative AI comes from Google's invention of the Transformer in 2017. And AI has powered Google products for nearly a decade – from autocomplete suggestions to malware detection in Gmail.

2 Bold but responsible approach

According to Common Sense Media, Google is "the only major platform to create a specific experience for teens" and is considered "low risk" whereas ChatGPT is considered "moderate risk" for teens.

5 Grounded in learning science

By using learning science principles as the backbone of how we build Gemini, we're ensuring that it is as helpful as it can be for learners. Infused with LearnLM, Gemini 2.0 Pro is the world's leading model for learning¹ and experts preferred LearnLM over GPT-4o by an average of 31% when evaluated across a diverse set of learning scenarios.²

6 Rapid innovation

Research and product teams work together to develop new features and improve products faster – like bringing additional capabilities to NotebookLM.

Chat with Gemini at gemini.google.com →

Sources:
1. Common Sense Media, Google Cloud, Google, Google 2. Common Sense Media, Google, Google Cloud, Google 3. Google, Google Cloud, Google 4. Google, Google Cloud, Google 5. Google, Google Cloud, Google 6. Google, Google Cloud, Google

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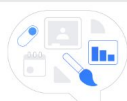
Gemini one pager – K-12 education

View this guide →

Google for Education

Transform how you teach, learn and work with Gemini for Education

Empower everyone in your institution with Gemini, your AI assistant for education. Enhance research, streamline administration, accelerate innovation, and support students – all in a private and secure environment.



Top ways your education community can use Gemini



Faculty

- Accelerate literature reviews, summarize long documents, refine research ideas, and get feedback on writing
- Generate assessments and assignments from scratch or use previous examples with corresponding answer keys
- Enhance lectures with interactive in-class activities, discussion questions, and custom images for presentations



Students

- Deepen understanding with on-demand support, like explanations of challenging concepts and step-by-step guidance
- Prepare for exams by creating personalized practice quizzes based on hard-to-grasp concepts
- Brainstorm and research ideas, get feedback on writing, and generate citations



Staff

- Go from a blank page to a grant proposal, alumni outreach template, newsletter, or email draft
- Summarize long documents, analyze data, and create templates for budget proposals, staff meeting agendas, and more
- Brainstorm new initiatives, develop project plans, and draft talking points for presentations

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1 The only full-stack AI solution

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4 Industry pioneer in AI

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2 Bold but responsible approach

Google partners with experts at institutions like the Columbia Teachers College, Arizona State University, and NYU Tisch to test and improve our technology.

5 Grounded in learning science

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6 Rapid innovation

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Chat with Gemini at gemini.google.com →

Sources:
1. Google, LearnLM Tech Report 2. Google, LearnLM Tech Report

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Gemini one pager – higher education

View this guide →

Google for Education



Guides

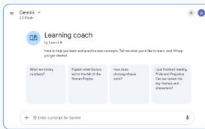
Google for Education

Personalize Gemini with Gems: custom AI experts for any topic



Gems are available in the Gemini app free of charge to all Workspace for Education users 18+.

Gems are customized versions of Gemini that you can personalize to be experts on any topic. Get started with a Gem that is premade by Google, or create your own custom Gem — no coding required.



How education institutions are using Gems



Educators

- Plan lessons faster with a custom Gem grounded in your curriculum and education standards
- Translate assignments into other languages with a custom Translator Gem
- Differentiate content and personalize learning with a Gem that generates math problems at various difficulty levels



Professors and researchers

- Speed up literature reviews and summarize research papers with a custom Research assistant Gem
- Quickly generate assessments and discussion questions with a custom Gem grounded on your syllabus
- Engage students with interactive simulations using a custom Gem grounded on assignments and readings



Higher education students

- Get personalized study guidance and practice quizzes using the premade Learning coach Gem
- Research internships, refine resumes, and prep for interviews with a custom Internship Gem
- Find and cite sources in research papers more easily with a custom Citation Gem



Administrators

- Use the premade sentiment analyzer Gem to conduct analysis on staff surveys
- Draft tailored announcements for alumni, parents, staff, and students with a custom Communications Gem
- Organize conferences, lectures and graduation ceremonies with a custom Event planning Gem



Industry leading privacy and security

The Gemini app has added data protection for education. Data you enter into Gemini is not reviewed by anyone or used to train AI models.

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Start using Gems in the Gemini app at gemini.google.com

Gems one pager

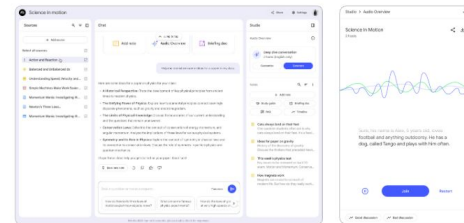
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Google for Education | NotebookLM

Understand anything with NotebookLM

Accelerate learning and knowledge sharing with AI grounded in your sources.



Google Workspace for Education users 18+ have access to NotebookLM with data protection - free of charge.

Students of all ages will have access in the coming months.



Get AI-driven insights on your own sources

Upload your sources — like strategy plans, education standards, and lecture notes — and NotebookLM can answer questions and generate summaries, lesson plans, and quizzes.



Listen and learn on the go with Audio Overviews

Turn documents, slides, charts and more into engaging audio discussions led by two AI hosts with a single click. Using your voice, you can ask the hosts for more details or to explain a concept differently.



Get helpful responses with in-line citations

NotebookLM cites its sources by providing links to the resources you uploaded — all with in-line citations to ensure accuracy.



Turn your sources into engaging, bite-sized Video Overviews

Coming soon: Turn your sources into engaging educational videos with the click of a button.



Visualize connections with mind maps

Visually summarize your sources, showing main topics and their related ideas as a branching diagram.

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Try NotebookLM

NotebookLM one pager

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Google for Education

FAMILIES AND GUARDIANS

Guardian's Guide to AI

AI is reshaping how we approach work and education. At Google, we've been preparing for this for quite some time. We first used AI in 2001 when we launched our [online correction system](#) in Google Search. Now, AI is in many Google products that billions of people use every day.

In reimagining learning with the power of AI, we've applied our insights from building digital tools for the classroom for over a decade. And we've designed AI experiences with safety at the core.

Use this guide to understand more about AI in education, data security and privacy protections, and how to prepare your child for an AI-powered future.

What exactly is AI? Generative AI?

AI is a computer system taught to mimic natural intelligence to help us understand and recommend information. AI helps power tools like Google Search and YouTube to suggest relevant content when you search, and it's used within Google infrastructure to help keep data safe.

Generative AI, or **gen AI**, is a type of AI that focuses on creating new content, such as text, images, music, and code, all by typing in a simple prompt. [The Gemini app](#) is Google's free-of-charge gen AI chat experience that includes added data protection for all school accounts.

Why is AI being integrated into teaching and learning in schools?

AI enables powerful new ways to support educators and learners. In education, AI can be used to do helpful things like make learning experiences more personal, provide immediate feedback, improve accessibility, enhance digital security, give educators precious time back, and so much more. As AI becomes more common in schools and the workforce, it's becoming increasingly important that students learn to be proficient with AI-powered tools.

Most teens and parents expect that gen AI skills will be an important part of their future.*

Stephen Balkam, Founder and CEO, [EDSI](#)
[Google Keyword Blog](#)

Guide to AI in education for families and guardians

View this guide →

Google for Education

A Guide to AI in Education

Google's history, and future, in AI

While AI is revolutionary technology, it's not new to us. In fact, it's already in many Google products like Search, Gmail, Photos, and YouTube to help make things better and safer behind the scenes. And with more recent advances in generative AI, tools like the [Gemini for Educating](#) and [NotebookLM](#) offer even more exciting new possibilities.

We believe AI is going to help learners, educators, and school communities unlock potential in ways we can't even imagine yet. From unleashing creativity to offering personal support to supercharging productivity, AI can advance teaching and learning in all kinds of powerful and interesting ways.

Breaking down AI, ML, LLMs, and gen AI

How to make sense of all these terms:

- **AI** is a computer system taught to mimic natural intelligence to help us understand and recommend information
- **Machine learning (ML)** is the technique that allows machines to learn autonomously from data
- **Large language models (LLMs)** are machine learning models that can understand, predict, and generate human language
- **Generative AI (gen AI)** is a type of AI that focuses on creating new content – like text, images, music, audio, code, and videos – by typing in a simple prompt

A balance of bold and responsible

Google's approach to AI has always been about balancing bold with responsible, and when it comes to tools designed for education, we are especially thoughtful and deliberate.

This means applying our technological expertise and deep knowledge of the educational space, while always keeping educators in the loop: working directly with the education community to create products that are truly helpful in improving the teaching and learning experience. When schools use our AI-powered educational tools, they can feel confident that their experience is safe and secure, and that it's been responsibly designed with educators and students in mind.

Applying Google's AI Principles to our work in education

In 2016, we were one of the first companies to establish [AI Principles](#) as part of our commitment to developing technology responsibly. These are the questions we ask when applying these principles to our education tools.

- 01 Is it appropriate for education (responsible, safe, & secure)?
- 02 Is it clear to educators and students what the benefits of using it are, and where and how to start?
- 03 Is it helping all levels and backgrounds to succeed?
- 04 Is the educator looped into the student experience to help shape and guide (if needed)?
- 05 Is it enabling educators and students to utilize our workflows seamlessly?
- 06 Does it enable leaders to adequately and appropriately support staff and students?
- 07 Does it provide sufficient tooling and control for leaders?
- 08 Does it adhere to requirements leaders are beholden to for their institutions?
- 09 Does it provide leaders with the visibility and insights needed to complete their work?

AI can never replace the expertise, knowledge, or creativity of an educator – but it can be a helpful tool to enhance and enrich teaching and learning experiences.

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Guide to AI in education

View this guide →

06.

Additional resources





Videos



[Gemini in Google Workspace demo videos](#)

Find new ways you can use Gemini in Google Workspace to save time, create captivating learning experiences, inspire creativity, and learn confidently.



[AI literacy video](#)

Learn 3 ways generative AI can help you with big milestones. From test prep to creative inspiration to quick analyzing, find out just a few ways generative AI can expand what's possible in your life.



[Teaching for Tomorrow YouTube series](#)

Gain new insights from educational thought leaders about the potential of AI to transform teaching and learning.

Privacy and security



[Generative AI in Google Workspace Privacy Hub](#)

This help center article can help you understand how we use your data and keep it secure when you use Gemini in Google Workspace.



[Google for Education Privacy Center](#)

This webpage explains Google for Education's approach to building products that are secure by default and private by design.

Google for Education



Thank you

